

Imagine if...

...all businesses were proactive in implementing environmentally responsible practices and customers sought them out for making greener choices.

Winner of the...

Leader in Hazardous Waste Reduction and Sustainable Business Practices Award



Printing Control (PC), an offset and digital commercial printer in Tukwila, is proud of their product and their track record on environmental responsibility. "We want to assist our community as well as our customers, and have found a way to satisfy rigorous ethical standards with regards to the environment that produces a great product while improving our bottom line," said Bob Bracht, newly appointed president of the company.

In the 90's, PC reduced their solvent use by 70 percent when they switched to soy-based inks and added a solvent still, taking their shop from large- to medium-generator status of hazardous waste output, and were proud to earn their first EnviroStar rating. They continued their waste reduction programs and became the first commercial printer to attain the highest available 5-Star EnviroStar rating. Not content to stop there, they sought the assistance of EnviroStar staff to work with their vendors and production team to analyze chemistry and processing options. With this help, they were able to entirely remove the hazardous material component from their production processes, attaining their goal of zero hazardous waste last year.

PC takes environmental stewardship seriously. A company-wide recycling program for paper, cardboard and aluminum plates returns 1 percent to the financial bottom line. 360 tons of paper a year are recycled. Approximately 1,200 aluminum plates are recycled each month, or 6 tons a year. PC's Web site provides a list of "green" paper stocks; they have received Forestry Stewardship Council as well as Rainforest Alliance certification. PC joined Puget Sound Energy's Green Power Program at the Leadership Partner level two years ago, which equates to 24 percent of PC's energy consumption being generated by green power.

Environmental awareness infuses everything they do. During a remodel, PC chose carpet and paint based on environmental standards utilized in procurement, production and shipment. Supplies are ordered based on recycling content and recycling potential, and production is dominated by green standards. Printing Control delights in attracting the business of the region's most environmentally responsible companies and looks forward to continuing the growth of environmental awareness throughout the region's business community.

Printing Control



GREEN GLOBE AWARD

Recognizing Outstanding Achievement
in Environmental Stewardship